



Effective Date: September 2018

RE: Facebook Use Policy

1. Posting Policy for members:

a. Discounts:

- i. Discounts should only be posted on our website under membership section.
 1. Posting discounts for charity races are allowed on our open page
 2. Club vs Ambassador
 - a. Club discounts take priority over ambassador discounts.
 - b. Ambassador discounts may be added to membership section only if Club discount is not provided or unless ambassador discount is greater.
 - c. Ambassador discounts from multiple members for the same event may be listed to promote equality. Name of ambassador providing discount must be also listed to identify member.

b. Competing events:

- i. Members may post special one-time events that conflict with regularly schedules SBRC events
- ii. Members may NOT post events that are repeating in nature that conflict with our regularly scheduled SBRC events

c. Photos:

- i. Posting of running photos, running locations, accomplishments, group photos are encouraged

d. Charity Races:

- i. Charity race postings are allowed

e. Training Partners:

- i. Members seeking training partners to run with may post and are encouraged

2. Posting Policy for NON-Members:

- a. Definition of a Non-Member
 - i. Someone who has joined our Facebook page, but who has not paid our annual membership fee or has failed to renew their annual membership fee.
- b. Non-members should receive approval by the board prior to posting events.
- c. Non-members may comment on member postings.

3. Code of Ethics:

- a. All Facebook posts our subject Code of Ethics

4. Political Posting:

- a. No member or non-member may post political comments, photos or video with political undertone, political opinion or reference.

5. Internet trolling is not permitted:

- a. A troll is defined as a person who starts quarrels or upsets people on the Internet to distract and sow discord by posting inflammatory and digressive, extraneous, or off-topic messages in an online community (such as a newsgroup, forum, chat room, or blog) with the intent of provoking readers into displaying emotional responses¹ and normalizing tangential discussion, whether for the troll's amusement or a specific gain.
 - i. If the majority of the SBRC board determines that internet trolling is/has occurred the following actions may be taken.
 1. A warning will be given to the member or non-member
 2. 2nd offense will result in a 30 day muting from the site
 - a. (no commenting or posting)
 3. 3rd offense will result in a removal from the SBRC group page(s).

6. Board Discretion:

- a. Any post or conduct that is deemed excessively offensive or that discriminates on the basis of race, gender, religion, sexual orientation, gender identity, as decided by the majority of the board of directors, will result in discipline action ranging from immediate suspension to outright removal from our social media sites and dismissal from the organization.

7. Post Removal:

- a. All Facebook posts may be removed at the determination of a Board Member.
- b. Member must be notified of the reason for the removal of the post.